



THE CONSTELLATION

Newsletter of the Mile High Section

February 2021

DENVER RESTAURANT WEEK



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Welcome New Members!

Due to the number of new members that signed up, please see page 4.

Thank You Loyal Members!

Due to the number of loyal members that renewed, please see page 4.



President's Message – 'All About The Benz'

By Stan Rios

Greetings Mile High Section Members! I hope everyone's year is off to a great start and staying healthy. I want to start by sending a big shout out to Michael Davison for coordinating such a fantastic tech session event at Farland Classic Restoration. We had a nice turnout and this session was recorded live.

We are still having monthly Virtual Happy Hour meetings via Zoom that are scheduled on the second Friday of each month. Our next event is supposed to be scheduled towards the end of this month, February 20th–28th, which is 5280 Restaurant Week. Currently, as it stands, the announcement has not been made as to which restaurants will be participating this year due to COVID restrictions. I will immediately send out an email blast once I am notified.

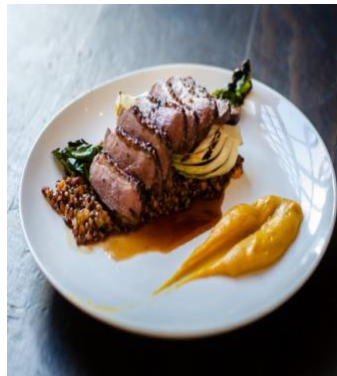
I look forward to an exciting 2021, including some overnight/weekend trips, vintage tours, a car show, scenic drives, and so much more. Stay tuned and please read our monthly newsletter.

I hope to see you at one of our events soon! Stay safe and healthy in the days ahead!

Stan Rios
President
Mercedes-Benz Club of America | Mile High Section

DENVER RESTAURANT WEEK

Denver Restaurant Week is a 10-day celebration of the local dining scene featuring hundreds of top restaurants offering multi-course meals at three tasty prices. The prices are \$25, \$35 or \$45 per person.



January Virtual Happy Hour

Last month we had our section monthly virtual happy hour using Zoom and we had a blast. We had conversations about things and enjoyed it. I want to thank all of you who participated.



Welcome New Members!

We're excited to have you as part of our Section, and look forward to seeing you at any of our events.

- *Nathaniel Zilkha*
- *Adam Malone*
- *Thomas Hochstetler*
- *Michelle Mariani*
- *Ted Messmore*
- *David Palmer*
- *Gary Jamell*
- *Marcin Dacka*
- *Andy Andrews*
- *Penny Walker*
- *Jayme McCoy*
- *Amanda Vannote*
- *Robert Deibel*
- *Judy Heumann*
- *Jerry Schempp*

Thank You Loyal Members!

We sincerely thank you for renewing your membership and continued support of the Mile High Section MBCA.

- *Brad Shoptaw*
- *David Gray*
- *Brandon Giorgetta*
- *Ronald Graham*
- *Robert Cooney*

CAR CORRAL

SL for sale:

1979 450 SL Red. 137,736 miles. Both tops are in excellent condition (hard/soft). Has canvas covers for hardtop and caddy to hold the hardtop. Interior and exterior in excellent condition. Paint in excellent condition. Asking \$12,000. Contact (303) 756-2965



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The advertisement features a black background with white and orange text. On the right side, there is a white line drawing of a man in a hat and a woman standing next to a classic car.

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2021 Mile High Section Event Schedule

Events are subject to change due to COVID restrictions and shutdowns.

| <u>DATE</u> | <u>EVENT</u> | <u>CONTACT</u> | <u>CONTACT INFO</u> |
|------------------|--|-------------------------------|--|
| <i>Feb 12</i> | <u>Virtual Happy Hour via Zoom</u> | <i>Stan Rios</i> | 720-404-6362 <u>rican6987@gmail.com</u> |
| <i>Feb 20-28</i> | <u>5280 Restaurant Week – Location TBD</u> | <i>Stan & Karen Rios</i> | 720-404-6362 <u>rican6987@gmail.com</u> 720-862-6675 <u>km80031@gmail.com</u> |
| <i>March 12</i> | <u>Virtual Happy Hour via Zoom</u> | <i>Stan Rios</i> | 720-404-6362 <u>rican6987@gmail.com</u> |
| <i>March 13</i> | <u>Section Potluck – Location TBD</u> | <i>Stan & Karen Rios</i> | 720-404-6362 <u>rican6987@gmail.com</u> 720-862-6675 <u>km80031@gmail.com</u> |
| <i>April 9</i> | <u>Virtual Happy Hour via Zoom</u> | <i>Stan Rios</i> | 720-404-6362 <u>rican6987@gmail.com</u> |
| <i>April 15</i> | <u>Board Meeting via Zoom</u> | <i>Stan Rios</i> | 720-404-6362 <u>rican6987@gmail.com</u> |
| <i>May 1</i> | <u>Scenic Drive Loveland to Estes Park</u> | <i>Whitlow Wong</i> | 720-220-1800 <u>whitlowwong@comcast.net</u> |
| <i>May 14</i> | <u>Virtual Happy Hour via Zoom</u> | <i>Stan Rios</i> | 720-404-6362 <u>rican6987@gmail.com</u> |
| <i>May 15</i> | <u>The Man Cave of Westminster</u> | <i>Don Vollmer</i> | 303-835-2505 <u>dmlvollmer@comcast.net</u> |
| <i>June 11</i> | <u>Virtual Happy Hour via Zoom</u> | <i>Stan Rios</i> | 720-404-6362 <u>rican6987@gmail.com</u> |
| <i>June 12</i> | <u>Early Morning Drive to Mount Evans / Brunch / New Members Event</u> | <i>Mike & Karen Redel</i> | 303-637-0219 <u>mikeredel@outlook.com</u> <u>karenredel@outlook.com</u> |
| <i>July 9</i> | <u>Virtual Happy Hour via Zoom</u> | <i>Stan Rios</i> | 720-404-6362 <u>rican6987@gmail.com</u> |
| <i>July 9-12</i> | <u>Regional Event – Palisade Wine Tour / MB Vintage Restoration Tour</u> | <i>Stan & Karen Rios</i> | 720-404-6362 <u>rican6987@gmail.com</u> 720-862-6675 <u>km80031@gmail.com</u> |
| <i>July 15</i> | <u>Board Meeting via Zoom</u> | <i>Stan Rios</i> | 720-404-6362 <u>rican6987@gmail.com</u> |
| <i>July 24</i> | <u>Joint Section Picnic – Scenic Drive & Lunch/Ice cream social</u> | <i>Whitlow Wong</i> | 720-220-1800 <u>whitlowwong@comcast.net</u> |

| | | | |
|------------------|---|-------------------|--|
| Aug 13 | Virtual Happy Hour via Zoom | Stan Rios | 720-404-6362 rican6987@gmail.com |
| Aug 20-22 | Gunnison Car Show | Stan & Karen Rios | 720-404-6362 rican6987@gmail.com 720-862-6675 km80031@gmail.com |
| Sept 9-14 | South Dakota Road Trip – Mt Rushmore, Black Hills, Crazy Horse and more | Stan & Karen Rios | 720-404-6362 rican6987@gmail.com 720-862-6675 km80031@gmail.com |
| Oct 8 | Virtual Happy Hour via Zoom | Stan Rios | 720-404-6362 rican6987@gmail.com |
| Oct 9 | Annual Elections Dinner | Michael Davison | 720-233-7411 mhd539@msn.com |
| Oct 14 | Board Meeting via Zoom | Stan Rios | 720-404-6362 rican6987@gmail.com |
| Nov 12 | Virtual Happy Hour via Zoom | Stan Rios | 720-404-6362 rican6987@gmail.com |
| Nov 13 | 2022 Section Events Planning Meeting via Zoom | Stan Rios | 720-404-6362 rican6987@gmail.com |
| Dec 5 | Annual Holiday Party | Michael Davison | 720-233-7411 mhd539@msn.com |
| Dec 10 | Virtual Happy Hour via Zoom | Stan Rios | 720-404-6362 rican6987@gmail.com |

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The Constellation

Newsletter of the Mile High Section, Inc. of the Mercedes-Benz Club of America, Inc.

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Send an email to mhd539@msn.com if you want an article to appear in the next month's issue, or if you have any comments or corrections.

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Send your mail ads via email to mhd539@msn.com. In your email, please ask for the mailing address to mail your payment to. The editor reserves the right to edit or reject any ad.

February Virtual Happy Hour



Please ensure that you have downloaded the Zoom app on your mobile device or Zoom client for either your Windows OS or Mac OS before joining this meeting.

Getting started with Zoom and/or Frequently Asked Questions
<https://support.zoom.us/hc/en-us/articles/206175806>

Stan Rios is inviting you to a scheduled Zoom meeting.

Topic: Mile High Section Virtual Happy Hour

Time: Feb 12, 2021, 4:00 PM Mountain Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/83761618770?pwd=aHdLR0tmRExsdFhydIhZ20FMc3pYUT09>

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+1 929 205 6099 US (New York)

Meeting ID: 837 6161 8770

Passcode: 659508

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March Virtual Happy Hour



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Getting started with Zoom and/or Frequently Asked Questions:
<https://support.zoom.us/hc/en-us/articles/206175806>

Stan Rios is inviting you to a scheduled Zoom meeting.

Topic: Mile High Section Virtual Happy Hour

Time: Mar 12, 2021 04:00 PM Mountain Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/89042221529?pwd=eEIKd1lyKzNIWVhHTmV4YUFHNzVmdz09>

Meeting ID: 890 4222 1529

Passcode: 407433

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+1 929 205 6099 US (New York)

+1 301 715 8592 US (Washington DC)

Find your local number: <https://us02web.zoom.us/j/kcMLgIhz8>

MBCA Rebate Program Announcement

By The National Business Office

In May 2020 MBUSA and MBCA rolled out a new and improved new car purchase or lease rebate program for MBCA members. Since rolling out this program, the club has benefited from the addition of over 3,000 new members. In addition, dealers utilizing the rebate program have also benefited from the program by selling and closing on an equal number of new car sales and leases.

However, MBUSA Fleet Sales has been monitoring the sales results and have noticed that an overwhelming number of new sales and leases have been customers who joined the club and received their control number on the same day they purchased or leased their new Mercedes. This was pointed out to us in a recent call with the MBUSA's Manager of Fleet Operations; *"it is apparent that the dealers have misunderstood the intent and conditions of the rebate program which was specifically designed for existing MBCA members."* The loophole was that potential clients could go to a dealership and join the club, apply for a control number, and immediately get the member rebate on the same day.

To close this loophole, effective Jan 14, 2021, customers going to a dealer and wishing to avail themselves of the member rebate must be able to show proof that they have been an MBCA member for a minimum of 30 days. If a potential buyer cannot provide this validation, they will not be allowed to participate in the program. Potential buyers who join the club and try to obtain a control number on the same day they join will be blocked from obtaining one as their membership date will be verified against our database. MBUSA will be notifying all dealers of the change in the rebate program beginning next week.

If you have friends and family who are considering purchasing or leasing a new Mercedes-Benz, encourage them to join the club now so that they will be able to qualify for the Member Rebate program.

If you should have any questions, please review the FAQs by clicking [here](#).

Farland Classic Restoration

On January 9, 2021, our section had our first event of the year. It was an amazing success. We had a Tech Session at Classic Restoration Denver (Farland Classic Restoration). We had a nice turnout. Thanks very much, everybody, for coming. I also want to thank Jack Farland and his two team leaders, Luis and Aaron, for spending a couple of hours with us. They do incredibly good work!





When you have a moment, please check out the video for the Tech Session - Classic Restoration Denver (Farland Classic Restoration) on our YouTube Channel by clicking on the link below. Please subscribe to our channel by clicking the "Subscribe" button.

Please turn up the volume and enjoy!

<https://www.youtube.com/watch?v=ti6EKydMT08>

Section Potluck



We plan to have a Section potluck. Bring your favorite dish. The location and time are currently TBD. Depending on the weather conditions, we are trying to obtain an outdoor facility and our fallback option will be inside. More information will be forthcoming.

History of the Three-Pointed Star Logo

From Mercedes-Benz of Ontario, California:

The brainchild of the sons of Gottlieb Daimler, Paul and Adolf Daimler, the original Mercedes-Benz logo was a gold star. Inspiration for this design came from a symbol used by their father to mark family postcards. Through the evolution of Mercedes-Benz, the logo was altered and eventually became a white star at the center of a thick circular border with detailing around the edges.

Today, a silver circle with a Three-Pointed Star in the center is now recognized as the Mercedes-Benz logo. While the logo meaning was rooted in family, it now has come to represent the strength and prevalence of Daimler engines on the land, on the sea, and in the air. The Three-Pointed Star is now proudly displayed on new Mercedes-Benz vehicles all around [the world].

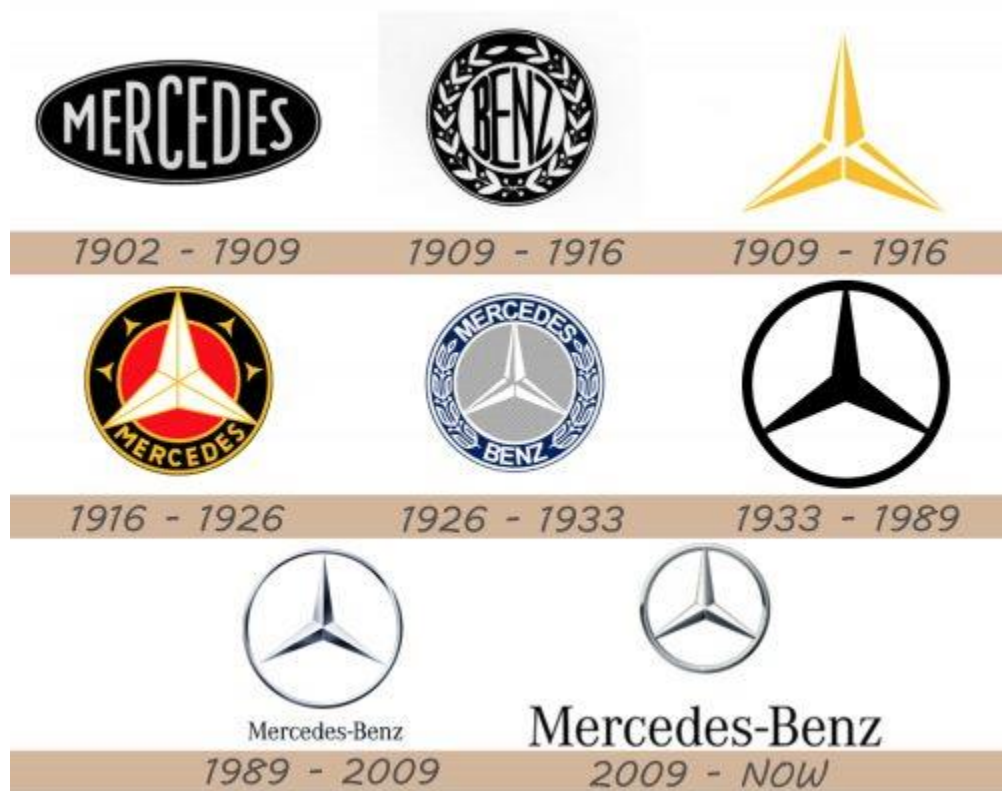
From elsewhere on the Internet:

The first edition of the logo, the word "Mercedes" surrounded by an ellipse, appeared on cars manufactured by Daimler, its predecessor, in 1902. After a while, the company introduced a new brand logo in 1909 — the glorious star of three points. Technical Director of Deutz, Gottlieb Daimler, designed it. He drew this badge on a postcard, which

he mailed to his wife as far back as in 1872, vowing that one day this image would become the symbol of a car giant.

He created it as the attribute of class and perfection, meaning that three points of the star stood for the Mercedes's dominance over land, air and sea, as its vehicles run in all the three environments. It was registered as a trademark, and one year on it was taken as the logo for cars. The emblem was put into a circle with four little stars above the circumscription "Mercedes" on its border in 1916.

In 1926, after the merging of Benz and Daimler, which resulted in the inception of a new German automobile brand – Mercedes-Benz, the actual trademark was finally developed. It is a star of three pikes embosomed with a bordering with laureate wreath and the brand name on it, which still designates Mercedes cars. Since then the logo has experienced insignificant amendments, the bordering of laurel wreath morphed into an unpretentious circle.



Relevant Websites:

- Daimler AG USA mbusa.com
- Denver Dealer mercedesbenzofdenver.com
- Good Data <https://en.wikipedia.org/wiki/Mercedes-Benz>
- Littleton Dealer mercedesoflittleton.com
- Loveland Dealer mbloveland.com
- MBCA Mile-High Section <https://www.youtube.com/channel/UCoYdYSxua-4WLzAJBPMjf3Q>
- MBCA National mbca.org

| | |
|--------------------|--|
| Mile-High Section | mbcamilehigh.org |
| New Mexico Section | newmexico.mbca.org |
| Pikes Peak Section | pikespeakmbca.org |
| Westminster Dealer | mbwestminster.com |
| Wichita Section | wichita.mbca.org |

Mile High Upcoming Events

February 12, 2021

Virtual Happy Hour via Zoom – 4:00 p.m.
Stan Rios – rican6987@gmail.com

February 20-28, 2021

5280 Restaurant Week – location TBD
Stan Rios - rican6987@gmail.com;
Karen Rios - km80031@gmail.com

March 12, 2021

Virtual Happy Hour via Zoom – 4:00 p.m.
Stan Rios – rican6987@gmail.com

March 13, 2021

Section Potluck
Location & Time: TBD
Stan Rios – rican6987@gmail.com
Karen Rios – km80031@gmail.com

Questions? Call your Section President at 720-404-6362, or our National Business Office at 1-800-637-2360, Monday-Thursday, 8:00am – 4:30pm MT; Friday, 8:00am – 4:00pm MT. Or visit www.mbca.org.

Visit us on the web at mbcamilehigh.org

Pikes Peak Upcoming Events

February 14, 2021

Valentine's Day Party – 5:00 p.m.
Judy Bennett – 719-332-7768

March 2, 2021

Board Meeting – 5:00 p.m.
Andrew Nelson – 719-217-9481

March 5, 2021

Jack Quinn's 5th@5 – 5:00 p.m.
Pete Kulzer – 719-338-9437

March 20, 2021

St. Patrick's Day Dinner – 5:00 p.m.
Pete Kulzer – 719-338-9437