

The Constellation

Newsletter of the Mile High Section March 2025 <u>mbcamilehigh.org</u>

MBCA Mission Statement: To Elevate the Mercedes-Benz Experience Through Knowledge, Camaraderie and Exceptional Events.

President's Message – 'All About the Benz' By Whitlow Wong

Saturday, February 8 was a cold sunny day for our drive to Loveland to enjoy lunch at Biaggi's Ristorante Italiano. We had twelve attendees, and we experienced a very delicious lunch while relishing one another's company.

We enjoyed our private

room and exceptional service.

Please join us for a **Delightful Potluck Lunch** on Saturday, March 8 from

11 am – 2 pm. We'll meet at Piney Creek Clubhouse, 5800 South Joplin Way, Centennial.

Bring your favorite side dish to share and enjoy a delicious roast chicken main course. Let's gather together for an afternoon of good food, great company, and wonderful memories.





See you there! Cost \$5/pp cash/check for entree & supplies. RSVP by 3/5/2025 to <u>whitlowwong@comcast.net</u>. Please indicate your side dish.

Our Kansas Adventure

Come join us on an adventure into Kansas! Some of the highlights of the trip include: Walter P. Chrysler Boyhood Home and Museum, The Garage Museum, Cosmosphere and Space Center, Mcpherson Car Show, Lindsborg (Swiss town), Eisenhower Museum and Home, and a ride on the Abilene and Smoky Valley Railroad.

The homebase will be at Homewood Suites by Hilton Salina Downtown, 115 E Mulberry St, Salina, Kansas. A block of rooms has been reserved for the event. Book your room early to receive the discounted rate. The deadline for the room discount is April 4, 2025. The group code is **MBC**. Call the hotel at 785-515-2600 and speak to Guest Services and provide them with the "group code". - OR -

1. Search for Homewood Suites by Hilton Salina Downtown.

2. Enter the date of stay (GOOD FOR THE NIGHTS OF MAY 1ST-4TH, 2025 ... check-in May 1, check-out May 5 for a 4-night stay).

3. Click **Special Rates** box.

4. On the box highlighted below labeled Group Code, enter MBC.

5. Click **Check Room Rates,** select room type and then enter your information.

Date	Event	Place
Mar 8	Potluck	Centennial
Apr 12	Drive and then lunch @ Old Stone Church	Castle Rock
May 1-5	Kansas Adventure	Kansas
Jun 14	Adams Mystery Playhouse	Denver
Jul 19	Joint Picnic @ Castlewood Canyon State Park	Franktown
Aug 9	Gardens on Spring Creek	Ft. Collins
Sept 26-28	Fall Color Tour w/Pikes Peak Section	?
Oct 18	TBD	?

Our tentative schedule of events for the year follows:

Nov 8	Members Meeting	?
Dec 13	Holiday Party	?

A very important plea ... we are looking for members to join our Board of Directors. All are invited. We are especially looking for new members to join the Board because we'd like fresh ideas. We really need your help so please consider joining the team. If you are interested or want additional information, please contact Whitlow Wong at <u>whitlowwong@comcast.net.</u>

Click link to see these cars:

10-coolest-mercedes-benz-concept-cars-over-the-years

Mercedes Adjusts EV Plans amid Gloomy Outlook

Internal-combustion models are back in the spotlight as EV sales continue to cause headaches for several German automakers.

By Jay Ramey Published: Feb 26, 2025 7:30 AM EST

Mercedes-Benz had fielded a dizzying variety EVs in the first half of the decade, rapidly eclipsing Tesla's lineup in a short span of time in segments that the American EV maker had not covered.

But the effort does not appear to have paid off as much as the Stuttgart-based automaker would like, with Mercedes now issuing a major course correction in light of challenges around the globe, one that tends to favor new and existing ICE models.

In a sobering strategy document revealed days ago, Mercedes-Benz announced more aggressive plans to cut costs while revealing intentions to bring ICE and electric offerings closer together.

"Going forward a coherent design language will be used across the entire portfolio," the automaker said, hinting at a turn away from the unique—and somewhat polarizing—EQ design language.

"Mercedes-Benz will apply a coherent, status-oriented design across the entire portfolio and customers will primarily decide on a model—and then choose their preferred drive type."

The EQS sedan already received a minor facelift a short time ago, seeking to adopt a more traditional

grille appearance, but greater changes are now believed to be on the way for the rest of the EQ lineup.

A slightly heavier mix of ICE models is also on the way to attempt to reverse current trends, which saw some rather serious hits to sales volumes in 2024.

The automaker saw a 23.1% drop in BEV sales in 2024 compared to 2023, pointing to a drop in sales in China as one the main culprits, while recording earnings of 8.7 billion euros last year compared to 14.3 billion euros in 2023 across all regions—a staggering 40.5% drop for the group's passenger cars unit.

In all, the Mercedes-Benz Group as a whole saw a 30.8% drop in earnings before interest and taxes in 2024 compared to 2023, while net profit dropped by 28.4%.

And its outlook for 2025 is even bleaker.

"The Mercedes-Benz Group expects Group revenue in 2025 to be slightly below the prior-year level," the automaker cautioned. "In a market environment that remains challenging, Group EBIT is expected to be significantly below the previous year's level resulting out of divisional guidances."

The automaker now plans to cut costs by 10% through 2027, adding to already ambitious targets announced earlier this decade, while focusing its attention on a greater variety of internal combustion models, including next-gen electrified V8 models from Mercedes-AMG starting in 2026.

V12 engines—deemed niche and somewhat anachronistic not long ago—will also continue to be offered, at least in some markets.

But new electric models will also be introduced in the next two years, with over a dozen on the way in this short span of time.

"By launching all-new electric GLC and C-Class models, Mercedes-Benz will close a gap in its electric core segment. An all-new fully electric E-Class will round out the picture," the automaker noted.

A new CLA-Class will get here a bit earlier in 2025, in 48-volt mild-hybrid and BEV flavors, with Mercedes-Benz using the <u>tech developed in the EQXX program</u> in its next generation of small models. And it will be the first model that will offer ICE and BEV powertrains in a similar if not completely identical wrapper.

A baby G-Class—rumored for some time—is also on the way as the automaker seeks to grow sales.

But the automaker also sounded a note of caution regarding just how quickly this strategy will produce results.

"Overall, sales are expected to gain traction after dozens of new or refreshed models reach the markets until 2027," the automaker noted.

Exclusive Mercedes-AMG SL 63 MANUFAKTUR Golden Coast celebrates U.S. debut



- Special edition limited to 100 units worldwide
- Distinctive MANUFAKTUR Kalahari Gold Magno paint, elegant details and unique finishes
- Extensive standard equipment for exceptional luxury and performance

Mercedes-AMG presents the new 2025 AMG SL 63 MANUFAKTUR Golden Coast. Limited to 100 units globally, the special edition roadster arrives at select U.S. dealerships beginning in February 2025. The exclusive model is crafted by the MANUFAKTUR individualization program, which offers customers the highest possible individuality and exclusivity with exquisite details and distinctive finishes.

The AMG SL 63 MANUFAKTUR Golden Coast is finished in MANUFAKTUR Kalahari Gold Magno, reminiscent of gleaming golden sand beaches. The striking paint is complimented by 21-inch AMG Forged Cross-Spoke wheels in black with MANUFAKTUR Kalahari Gold Magno rim flanges. Black AMG brake calipers with white AMG logos further highlight the vehicle's special status. The AMG Night Package, AMG Extended Night Package and AMG Aerodynamics Package are among the extensive standard equipment and feature contrasting exterior elements. This includes a front splitter, A-Wing trim, exterior mirror caps, side sills and rear accents in gloss black, among other elements. Additionally, the radiator grille, as well as twin tailpipe trims, model badge and Mercedes star at the rear of the vehicle are finished in black chrome.

Elegant details are also highlighted in the interior of the special edition model. Standard AMG Performance seats are covered in hand-stitched black Nappa leather with intricate diamond stitching in gold. This gold contrast stitching extends throughout the cabin, including to the AMG Performance steering wheel, armrest, center door panels and instrument panel. MANUFAKTUR high-pile floor mats with black Nappa leather piping, an embroidered AMG logo and contrast stitching in gold also underscore the superb attention to detail. Unique MANUFAKTUR Kalahari Gold Magno trim elements on the seats, doors panels and center console further accent the interior. A "MANUFAKTUR Golden Coast" badge adorns the center console door, emphasizing the exclusivity of the special model.

A Handcrafted AMG 4.0L V8 biturbo engine powers the AMG SL 63 MANUFAKTUR Golden Coast, producing 577 hp and 590 lb-ft of torque. An AMG SPEEDSHIFT[®] MCT 9G transmission and AMG Performance 4MATIC+ fully variable all-wheel drive enable acceleration from 0 to 60 mph in 3.5 seconds.

Classified Items for Sale

Ad Terms: Members of the Mercedes-Benz Club of America, Inc. may advertise in *The Constellation* to buy, sell, or trade Mercedes-Benz automobiles and related items or services at no charge provided that no commercial promotion is involved. Ads may include a photo. <u>Submitters are asked to</u> <u>contact the editor immediately upon the sale of automobile or item, or</u> <u>conclusion of a business or service advertised</u>.



Francis E. Abate

BS Automotive Restoration Technology, McPherson College

240.401.4624 francis@firstriderestorations.com Steamboat Springs, CO **For Sale:** 1958 Mercedes Benz 220S Coupe, very good to excellent condition. Located in Falcon CO. Contact Regina at 719-332-1537.

For Sale: 1991 300se. High mileage, highly maintained car. 263K miles, has been a daily driver for over 25 years. Large receipt file. Asking \$7500. This is a great driver car, you can drive long distances with no worries. Comfortable and smooth to drive.



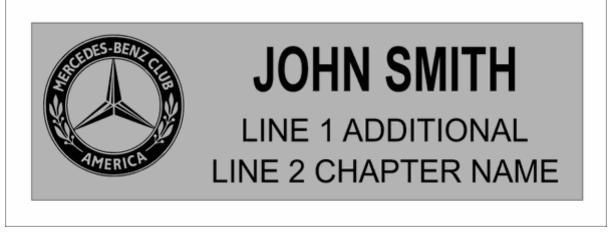
For Sale: 2017 S550, VIN # WDDUG8FB1HA314773, 36,500 miles

Purchased March 1, 2022 from MB Westminster for \$65,500 with 31,600 miles. Second owner, the first owner was the F & I Manager at the dealership. MB Westminster sold it new and has all the service records. I have the new window sticker of \$120,000. I believe it has every upgrade package available. Includes two keys & manuals.

From what I found online there are a few of these around the country listed for sale at \$37,000 to \$42,000. Depending on features and miles, I would consider offers in the high \$30,000s, not desperate, but would be as reasonable as possible working with a buyer. Contact Brad Hendrix at 303 946-9112.



Order Your MBCA Name Tags Today!



Click this link:

<u>Order your </u>Name Tags

MBCA logo name badges serve as excellent identifiers at MBCA Sectional, Regional, or National events, fostering camaraderie among members.

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